**Dove Real Beauty Campaign**

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| --- | --- | --- | --- | --- |
|  | **Use of Camera** | **Image & Light** | **Sound** | **Copy** |
| **Choose Beautiful** |  |  |  |  |
| **Sketches** |  |  |  |  |
| **Patches** |  |  |  |  |

How does Dove use different devices to empower women?